

Sight On Everest North Face expedition 2006

Dear friends, colleagues and partners.

In spring 2006 a very unique climbing experience is going to take place. Dr. Thomas Weber will attempt the North Face of Mt Everest (8850) whilst battling against a rare eye condition. Consequentially he is losing sight as he progresses towards the summit, which is leading to inevitable temporary blindness. Thomas, who lives in the UAE, is climbing to support a charity project in Nepal: Cureblindness.org.

This organisation performs cataract surgery on sufferers who live in the Himalayas. For a mere \$20 most of the patients are able to see again, for some patients this restored sight will allow them to see their children for the first time and lead a productive life thereafter.

His guide for this amazing venture will be Harry Kikstra, himself a highly accomplished mountaineer and holder of a 'seven summits' title, thus already including a successful attempt on Mt Everest.

This journey will be translated into an intended major television documentary as well as being submitted to film festivals and a DVD. Our documentary filmmakers are Milan Collin from deepee.com and Kevin Augello from New-Earthfilms.com.

Together they will capture the highs and lows of this two-month expedition, from planning & preparation to departure from the Netherlands, then arrival in Kathmandu, on the mountain road to the Chinese border, arrival at the Tibetan base camp and of course remarkable summit footage with help from Harry, with the charity being foremost in our minds.

Naturally, a project of this type is very costly; therefore we respectfully request any financial assistance as well as airline/cargo tickets, filming equipment, satellite phones etc. that you may be able to offer.

What can we do for you?

Exposure is the keyword. Firstly, the documentary will provide worldwide exposure. As a main and financial sponsor you would be mentioned in the documentary credits, as well as given the opportunity to display your company logo on clothing, tents and summit banners. Imagine your logo on the roof of the World... All of which naturally would be very visible in the documentary.

Secondly, we have two highly successful websites:

- The first, being a new and especially created site just for the charity and our expeditions: www.SightOnEverest.com
- The second, being an extremely popular site receiving over five thousands page views daily. www.7summits.com

All sponsors will be mentioned on these sites as well as during public lectures.

If there are any questions, feel free to ask at any time, we will design custom-made sponsor packages. Thanks in advance on behalf of the team and the peoples of Nepal.

Sincerely,

Harry Kikstra

Expedition Leader & Executive producer

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